

2023 Penn State Harrisburg Sales Competition

Elevator Pitch Scoring Sheet

Competitors: Please provide this grading sheet during the career fair to your assigned company. You will deliver a two-minute elevator pitch about yourself to the potential employer.

Company Name: Time Slot:

Competitor Name: University:

Judges: Please rate each criterion below from 1 to 5 (i.e. poor to excellent) based on the rubric provided below. Please also complete the Tie Breaker score.

Please keep the scoring sheet with you and this will be collected by Dr. Hampton or one of our staff from Penn State Harrisburg.

Verbal Communication Skills (1 to 5)	Non-Verbal Communication Skills (1 to 5)	Overall Energy/ Personality (1 to 5)	Content of the Pitch Presentation (1 to 5)

Total: _____ (1 to 20)

Tye Breaker: how would you rate the candidate on a scale of 0 to 100? _____

Grading Key:

1 Poor

2 Average

3 Fair

4 Good

5 Excellent